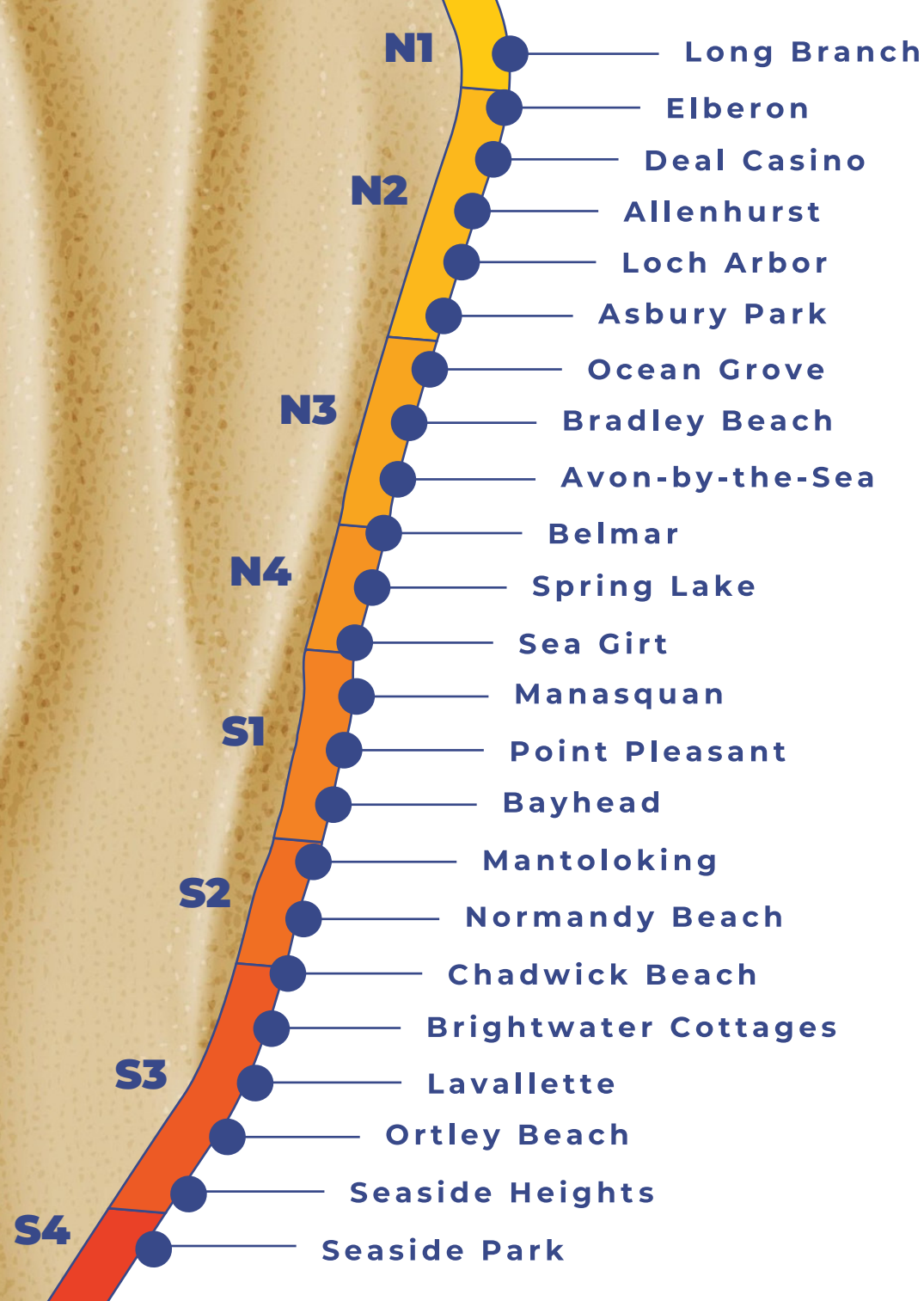


Visions Advertising Media, LLC

AQUA BILLBOARD

2025





HIGHLIGHTS

- 30 Miles of beach
- 8 Segregated zones
- 14 Boardwalks
- 6 Piers
- 7 Days a week
- 5-6 MPH boat speed
- Longer view time
- LOWEST rates

Logistics

- Summer season runs 7 days a week Starting May 23 to September 7
- Advertisement displays for 15 seconds
- Your message will repeat every 5 minutes in a continuous loop
- Boat runs 5-6 MPH 100-150 yards off the beach, completing two passes a day
- Clutter free environment / line of sight
- No print, production , or additional hidden fees
- Display MP4 video commercials at the beach
- Boat reaches 350,000 people a day on average
- Change your message as needed to stay current with business initiatives



Daily Schedule

County	Beaches	Boardwalks	Pier	Daily Run
Monmouth	Long Branch	Yes	Yes	North
Monmouth	Elberon	No	No	North
Monmouth	Deal Casino	No	No	North
Monmouth	Asbury Park	Yes	No	North
Monmouth	Ocean Grove	Yes	No	North
Monmouth	Bradley Beach	Yes	No	North
Monmouth	Avon-By-The-Sea	Yes	Yes	North
Monmouth	Belmar	Yes	Yes	North
Monmouth	Spring Lake	Yes	No	North
Monmouth	Sea Girt	Yes	No	North
Monmouth	Manasquan	Yes	Yes	North
Ocean	Point Pleasant	Yes	Yes	South
Ocean	Bay Head	No	No	South
Ocean	Mantoloking	No	No	South
Ocean	Normandy Beach	No	No	South
Ocean	Ocean Beach 1, 2 & 3	No	No	South
Ocean	Brightwater Cottages	No	No	South
Ocean	Lavallette	Yes	No	South
Ocean	Ortley Beach	Yes	No	South
Ocean	Seaside Heights	Yes	Yes	South
Ocean	Seaside Park	Yes	No	South

- **Our North run navigates in Monmouth County covering Long Branch to Manasquan**
- **Boat covers these areas every ODD day of the month**
- **2 Beach Passes a Day**

- **Our South run navigates in Ocean County covering Point Pleasant to Seaside Park**
- **Boat covers these areas every EVEN day of the month**
- **2 Beach Passes a Day**



Integrated GPS system

OUR INTEGRATED GPS SYSTEM ALLOWS YOU TO PROGRAM TARGETED MESSAGING

County	Beaches	Boardwalks	Pier	Daily Run
Monmouth	Long Branch	Yes	Yes	North
Monmouth	Elberon	No	No	North
Monmouth	Deal Casino	No	No	North
Monmouth	Asbury Park	Yes	No	North
Monmouth	Ocean Grove	Yes	No	North
Monmouth	Bradley Beach	Yes	No	North
Monmouth	Avon-By-The-Sea	Yes	Yes	North
Monmouth	Belmar	Yes	Yes	North
Monmouth	Spring Lake	Yes	No	North
Monmouth	Sea Girt	Yes	No	North
Monmouth	Manasquan	Yes	Yes	North
Ocean	Point Pleasant	Yes	Yes	South
Ocean	Bay Head	No	No	South
Ocean	Mantoloking	No	No	South
Ocean	Normandy Beach	No	No	South
Ocean	Ocean Beach 1, 2 & 3	No	No	South
Ocean	Brightwater Cottages	No	No	South
Ocean	Lavallette	Yes	No	South
Ocean	Ortley Beach	Yes	No	South
Ocean	Seaside Heights	Yes	Yes	South
Ocean	Seaside Park	Yes	No	South

Monmouth County

- Covers beaches **NORTH**
- **4 Week Campaign**
(Call us for a Quote)

Ocean County

- Covers beaches **SOUTH**
- **4 Week Campaign**
(Call us for a Quote)

426 Shore Road, Suite B, Somers Point, NJ 08244

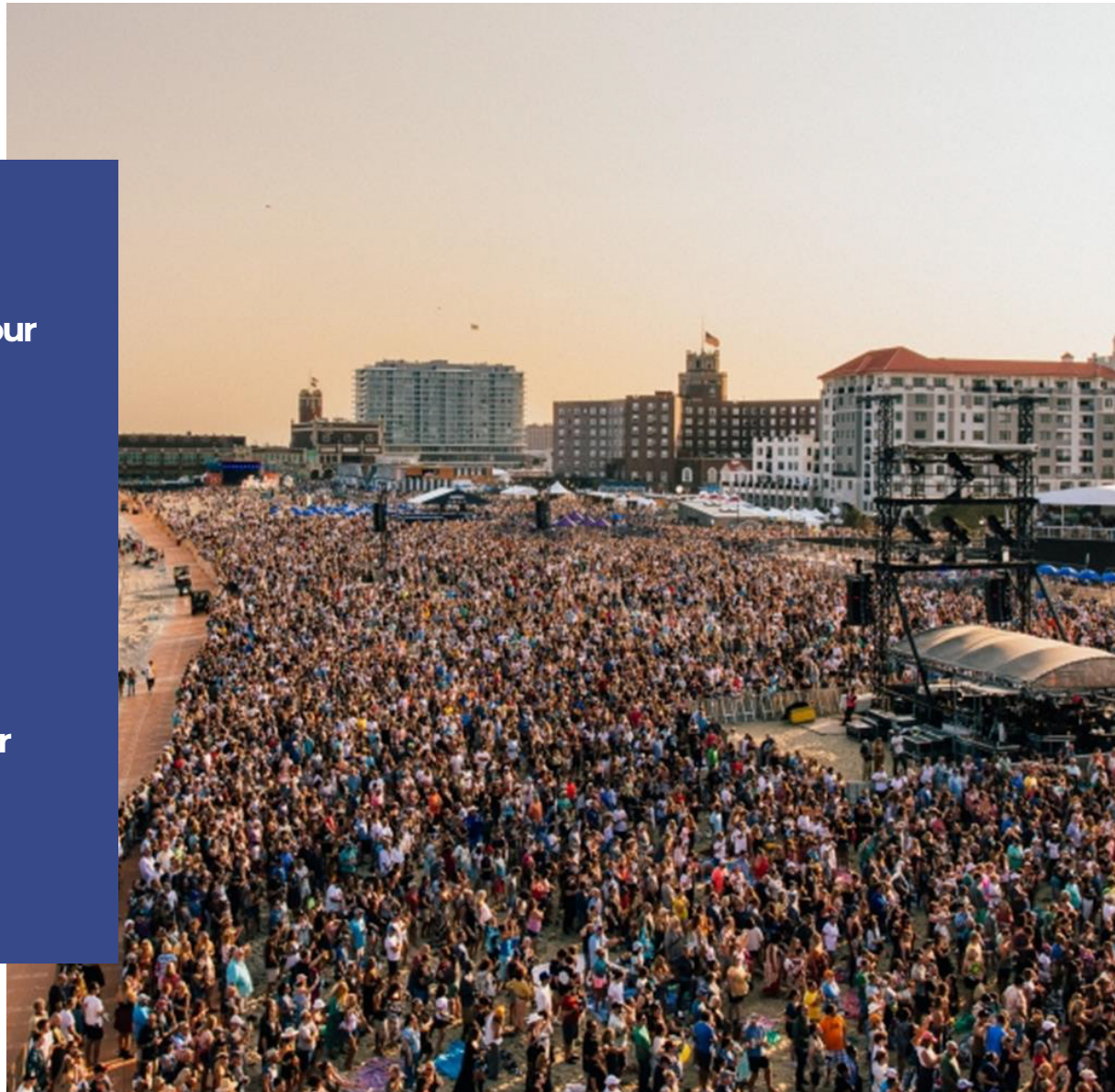
Office/Fax: 609-926-6358 • Cell/Text: 609-287-4980 • visionsadv.com • visionsadvertising@gmail.com



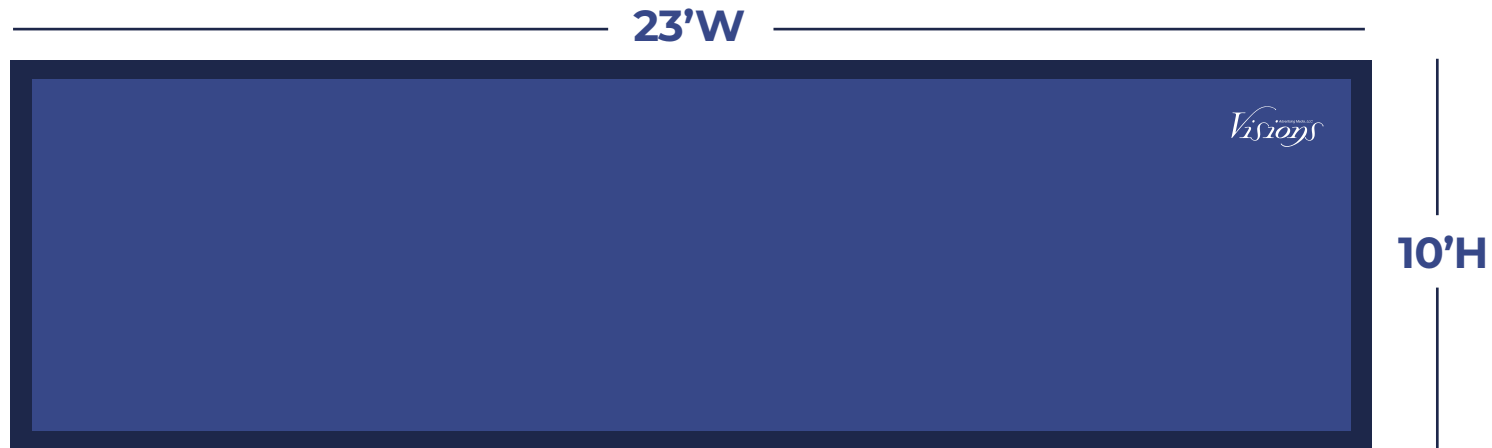
/ SEA.HEAR.NOW Asbury Park

Last year this event sold out in 14 minutes and our inventory sells out every year! Our floating sign boat will be anchored off the beach during this event.

- September 14th & 15th
- 2-day campaign available
- 15 sec. display / 5 min. loop
- Multiple spots can be purchased for videos or additional frequency.



Billboard Boat Specifications



SCREEN

- 23 feet wide X 10 feet tall • Multi-diode RGB display
- 10,000 NIT Brightness • Format: 1400 pixels wide X 700 pixels tall
- 264 Trillion Color shades • 10mm bulb separation
- VD-Wall video processor • HDMI handoff to mirror laptop

Format: JPEG, PNG, OR MP4

File Size: 1400p wide x 700p tall / 2:1 aspect ratio widescreen